



**A.D. ENGINEERING INTERNATIONAL**  
MAKE IT HAPPEN

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## AD315 Advertising LED Signs / Variable Message Signs



AD315 Advertising Variable Message Signs (VMS) feature an LED screen display capable of displaying high quality video, images, graphics and text to promote your business, products and events. The web based *Control Point* software provided allows you to easily set up a presentation with multiple images and video clips. Screens can be set up to be remotely controlled securely via the internet. An extensive range of formats and media sources provide great flexibility for display content.

We can provide a wide range of display sizes and pixel resolutions with various mounting options. Installations can be designed to be wall mounted, pole mounted or gantry mounted. The display can be double sided, wide screen, portrait or long strip format, for either indoor or outdoor installations.

With its easily programmable features, superior reliability, power efficiency and long service life, our VMS is the ideal solution for local advertising and promotion of your business, products, events and special deals.



### Features

- High brightness full colour LED display
- Wide viewing angle
- Capable of displaying high quality video, images, graphics and text
- *Control Point* software to easily set up presentations
- High intensity display suitable for bright sun viewing
- Automatic / Manual brightness control
- Remotely programmable
- Long life reliability
- Designed to meet customer requirements (extensive range of display sizes, pixel resolutions, media sources and mounting options)

### Optional

- 3G/4G remote communication / programming
- Single or double sided
- Multimedia video processor
- Gantry design
- Installation (indoor / outdoor)
- Secure hosting and support via A.D. Engineering International's radius server